The Synergies Work

EDDIE Awards
Entrepreneurs Dedicated to Diverse and Inclusive Excellence 2024

Sponsorship Packages

Event Date & Time
April 11th, 2024 from 7:00–9:00PM

Venue
Cobb Energy Performing Arts Center
2800 Cobb Galleria Pkwy, Atlanta, GA 30339

Cocktail Hour
April 11th, 2024 from 5:30–6:30PM
What are the EDDIE Awards?
Entrepreneurs Dedicated to Diverse and Inclusive Excellence

Synergies Work is thrilled to unveil the 2nd Annual EDDIE Awards, a groundbreaking event that celebrates and elevates entrepreneurs within the disability community. This pioneering ceremony is not just an awards event; it’s a movement towards building a thriving entrepreneurial ecosystem that empowers a global community of people with disabilities. The EDDIE Awards (Entrepreneurs Dedicated to Diverse & Inclusive Excellence) stand as a beacon of hope and inspiration, highlighting the significant contributions of entrepreneurs with disabilities who are revolutionizing not only the economic landscape but also championing inclusivity and innovation.

Our commitment at Synergies Work goes beyond mere recognition. We are dedicated to bridging the disability wealth gap by nurturing entrepreneurship within the disability community. The EDDIE Awards play a vital role in this mission, helping to change perceptions and foster a world where inclusivity is not just an ideal, but a reality. We understand that historically, individuals with disabilities have faced significant barriers in their entrepreneurial journeys. However, the tide is turning, with entrepreneurs with disabilities now demonstrating unparalleled resilience and creativity. They are breaking through long-standing barriers, participating actively in the economic mainstream, and inspiring millions across the globe.

These founders are not just making an economic impact; they are trailblazers, inspiring others who might have once viewed entrepreneurship as inaccessible. As we strive towards a world where people with disabilities belong and thrive, the EDDIE Awards serve as a crucial platform to celebrate, inspire, and recognize the burgeoning entrepreneurial movement within the community. Join us in this celebration of courage, innovation, and the spirit of inclusivity that defines the 2nd Annual EDDIE Awards.

How You Can Make a Difference

At Synergies Work, our mission is to bridge the economic, opportunity, and network gaps between the disability and business community. As a corporate partner or organization, you have the opportunity to help support our programs which have supported 300+ entrepreneurs and helped launch 80+ new startups through a partnership or charitable contribution.

We invite you to become a Supporting Sponsor of the EDDIE Awards. Learn more about sponsorship opportunities on the next page.

Together, we can do more!
In a Remarkable Showcase of Entrepreneurial Spirit and Impact, these Award Recipients Have Excelled in their Diverse Endeavors

**Vanessa Castañeda Gill**, the Techpreneur Award and Entrepreneur of the Year Award recipient, has crafted Social Cipher, a game-based social-emotional learning platform aiding neurodivergent youth.

**Trevor Dealy**, The Newcomer Award recipient, exemplifies resilience and purpose by creating Trev’s Trades, providing meaningful employment to individuals with disabilities through artisanal soap-making.

**Dom Kelly**, The Social Impact Award recipient, founded New Disabled South to address challenges faced by the disabled community, particularly in regions with limited access to healthcare.

**Lachi**, recipient of The Creativity Award, founded RAMPD to bridge the gap in the music industry, connecting disabled artists with professionals and advocating for inclusivity.

**Austin Underwood**, The Heart of the Community Award recipient, showcases the power of entrepreneurship with Austin’s Underdawgs, a hot dog food truck, and franchise providing self-employment opportunities for individuals with intellectual and developmental disabilities.
"I was profoundly moved, gaining a heightened appreciation for the transformative impact and potent influence entrepreneurs wield in crafting a world of greater possibilities. CareSource’s support of the EDDIE Awards transcends mere recognition; it symbolizes a strategic investment in shaping a future where aspiring entrepreneurs dare to dream to succeed."

- Solomon Parker
2023 Honored Guests & Performers

Candace M. Stanciel
Chief Equity Officer for the City of Atlanta

Shan Cooper
Founder and CEO Journey Forward Strategies, LLC

Lachi

Voices of Hope Choir

Jasmin Duffey
Our primary objective is to forge and nurture connections, rather than simply providing programs or services. We strive to build a community and a world in which everyone belongs, and is celebrated for their distinct gifts and talents.

The EDDIE Awards are a testament to the power of entrepreneurship, diversity, inclusivity, process, and purpose. They celebrate the unique perspectives, skills, and experiences that entrepreneurs with disabilities contribute, and we are honored to support them on their journeys.

We invite you to join us on this journey to create a world where generosity, connection, and purpose drive our lives.

“I think meeting the other entrepreneurs out there and just seeing how freaking awesome their work is. And seeing how all of us are out here thriving and adapting and making things better for people like us and for the generation after us. It gives me so much hope and makes me feel like I am part of this whole community. It’s something that I used to be ashamed of but I am especially proud of tonight.”

- Vanessa Gill
2023 EDDIE Awards Sponsors
SPONSORSHIP OPPORTUNITIES

**Headline Sponsor - $75,000**

- Recognition at the opening of the Awards Ceremony
- Opportunity to present award at ceremony
- Logo recognition as "Presenting Sponsor" on the website and the event page
- Recognition as "Presenting Sponsor" on event signage and printed program
- Recognition as "presenting Sponsor" on email marketing and social media
- Logo recognition as "Presenting Sponsor" on step-and-repeat media wall
- Logo recognition on post-show event recording
- Logo recognition on the gift bags
- Logo recognition on table centerpiece
- 2-Hour Disability Inclusion Workshop for Organization
- (24) seats at three reserved VIP tables at the event

**Platinum Sponsor - $50,000**

- Opportunity to present an award at ceremony
- 2-Hour Disability Inclusion Workshop for Organization
- Logo recognition on website and the event page
- Logo recognition on step-and-repeat media wall
- Logo recognition on guest gift bag (limited availability)
- Logo included on event signage and printed program
- Logo recognition on table centerpiece
- Recognition in email marketing and social media
- (16) seats at two reserved VIP tables at the event

**Gold Sponsor - $25,000**

- Logo recognition on the event page
- Logo recognition on step-and-repeat media wall
- Logo recognition on guest gift bag
- Logo included on event signage and printed program
- Logo recognition on table centerpiece
- Recognition email marketing and social media
- (8) seats at one reserved VIP table
SPONSORSHIP OPPORTUNITIES

Silver Sponsor - $10,000
- Logo recognition on the event page
- Logo recognition on guest gift bag
- Logo included on event signage and printed program
- Recognition email marketing and social media
- 6 reserved seats

Bronze Sponsor - $5,000
- Logo recognition on the event page
- Logo included on the printed program
- Recognition in email marketing and social media
- 4 reserved seats

Become a Sponsor

Thank you for becoming a sponsor of the 2nd Inaugural EDDIE Awards and for your continued support of Synergies Work in our mission to build one world where people with disabilities belong.

To make a commitment, please contact us by emailing aarti@synergieswork.org or by calling (404) 491-9549.
EDDIE AWARDS
ADDITIONAL SPONSORSHIPS

Synergies Work also offers additional sponsorship opportunities which enable us to provide additional amenities, add additional events to the program, and involve other disability organizations and businesses into the EDDIE Awards. These opportunities provide a unique and memorable way for sponsors to be recognized and create a more tailored experience for our guests.

**Cocktail Sponsor - $10,000**

*Description:* Elevate the EDDIE Awards experience by sponsoring the exclusive cocktail reception. This premier networking event features leaders from across the country.

- Logo recognition as “Cocktail Sponsor” on the event page
- Recognition during opening cocktail hour speech
- Logo featured on bar napkins for cocktail reception
- Logo included on event signage and printed program
- Recognition in email marketing and social media
- 6 reserved seats

**Travel Sponsor - $5,000**

*Description:* Support the travel and accommodation needs of awardees ensuring that everyone has the opportunity to attend and participate in the EDDIE Awards.

- Recognition as “Travel Sponsors” on the event page
- Logo included on printed program
- Recognition in email marketing and social media
- 4 reserved seats

**ASL Sponsor - $5,000**

*Description:* Enable full accessibility at the EDDIE Awards by sponsoring American Sign Language (ASL) interpretation.

- Recognition during EDDIE Awards for sponsorship of ASL Interpretation
- Logo included on printed program
- Recognition in email marketing and social media
- 4 reserved seats

To make a commitment, please contact us by emailing aarti@synergieswork.org or by calling (404) 491-9549.